Company Boilerplate

ABOUT OOKLA®

Ookla, a global leader in connectivity intelligence, brings together the trusted expertise of Speedtest®, Downdetector®, Ekahau®, and RootMetrics® to deliver unmatched network and connectivity insights. By combining multi-source data with industry-leading expertise, we transform network performance metrics into strategic, actionable insights.

Our solutions empower service providers, enterprises, and governments with the critical data and insights needed to optimize networks, enhance digital experiences, and help close the digital divide. At the same time, we amplify the real-world experiences of individuals and businesses that rely on connectivity to work, learn, and communicate. From measuring and analyzing connectivity to driving industry innovation, Ookla helps the world stay connected.

Ookla is a division of Ziff Davis (NASDAQ: ZD), a vertically focused digital media and internet company whose portfolio includes leading brands in technology, entertainment, shopping, health, cybersecurity, and martech.

Our Promise

We believe that good connectivity shouldn't be a scarce resource. Everything we do is focused on providing objective, accurate performance data and insights to improve connectivity for all. Our analysis and reporting are fully independent and we transparently share the methodologies behind them. The result: an unbiased picture that consumers, the press, and industry leaders alike trust and rely on to understand and help improve the state of the internet.

Contact Us

For press inquiries, send a message to press@ookla.com.

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